

< 科目名 Subject > Japanese Management A

< 担当者 Instructors > Celia Umali

< 授業の到達目標及びテーマ Class Theme >

Japanese Economy and Management

< 授業の概要 Summary >

The lecture will deal with the Japanese economy, business and management. First we will look at the current situation of the Japanese economy. Then we will analyze the business and economic structures in Japan by charting the Japanese corporate groupings and key relationships in business and how they are changing to get through the difficult times. We will also discuss the transformation of the Japanese corporate system, structure and management. Lastly, the students will be also given an overview of the Japanese manufacturing and distribution systems, and small and medium enterprises.

< 授業計画 Class Plan >

第 1 回 : Past and present situation of the Japanese economy

第 2 回 : Japanese corporate groupings (Keiretsu) in transition

第 3 回 : Key economic and management relationships in Japan

第 4 回 : Kaisha: characteristics and corporate strategy

第 5 回 : Kaisha: work place and work system

第 6 回 : Recruitment

第 7 回 : Training and education and career development

第 8 回 : Japanese management in transition

第 9 回 : Lean production and kanban system

第 10 回 : Kaizen and quality circles

第 11 回 : Distribution system in Japan

第 12 回 : Small and medium enterprises (SMEs)

第 13 回 : Report presentation

第 14 回 : Report presentation

第 15 回 : Report presentation

< 評価方法 Evaluation >

Final Report 60 %

Attendance/class participation/assignments 40 %

< 参考文献 References >

Aoki, Masahiro and Ronald Dore, The Japanese Firm, Oxford University Press, 1994.

Inohara, Hideo, Human Resource Development in Japanese Companies, APO, 1990.

Jackson, Keith and Miyuki Tomoika, The Changing Face of Japanese Management, Routledge, 2004.

Kensy, Rainer, Keiretsu Economy-New Economy?, Palgrave, 2001.

Narai, Osamu, Exploring the Japanese Economy, Reitaku University Press, 2005.

Nikkei Weekly, The Economist, BusinessWeek, various issues.

Ohsono, Tomokazu, Charting Japanese Industry, Cassell, 1995.