

< 科目名 Subject > Japanese Business B

< 担当者 Instructors > Celia Umali

< 授業の到達目標及びテーマ Class Theme >

Japan-ASEAN –BRICs Economic Relations

< 授業の概要 Summary >

Many economists believe that the future of Japan rests on its link with Asia. Japan's economic relationship with ASEAN and BRICs, particularly China and India, has become strong recently and is expected to become stronger in the years to come. In this lecture we will study the economics and politics of international trade and investment and the current trade and investment trends and issues in Japan, ASEAN and BRICs. To have a better understanding of the economic relationship among these countries we will discuss about the theories of international trade and investment as well as look at some actual cases.

< 授業計画 Class Plan >

第 1 回 : Introduction: Economies of Japan, ASEAN and BRICs

第 2 回 : Regional integration

第 3 回 : Theories of international trade

第 4 回 : Same

第 5 回 : Instruments of trade

第 6 回 : Japan-ASEAN trade relations: trends and issues

第 7 回 : Theories of foreign direct investments (FDIs)

第 8 回 : Advantages and disadvantages of FDIs

第 9 回 : Investing in Japan: M&A, Venture Business

第 10 回 : Japan-ASEAN investment relations: trends and issues

第 11 回 : Japan-BRIC economic relations

第 12 回 : Comparative advantages of China and India

第 13 回 : Report Presentation

第 14 回 : Report Presentation

第 15 回 : Report Presentation

< 評価方法 Evaluation >

Final Report 60%

Attendance/class participation /assignments 40%

< 参考文献 References >

ASEAN-Japan Center, ASEAN-Japan Statistical Pocketbook, 2009.

Business Week, various issues.

Charles Hill, Global Business Today, McGraw-Hill, 2008

METI, White Paper on International Economy and Trade, 2006

The Economist, various issues.

The Nikkei Weekly, various issues.