

< 科目名 Subject > Japanese Business A

< 担当者 Instructors > Celia Umali

< 授業の到達目標及びテーマ Class Theme >

Comparative Management

< 授業の概要 Summary >

This is a course in comparative management. We will study the differences and similarities in business practices and management systems in different countries and the role culture plays in the management of firms. The inner workings of Asian firms at the different phases of the internationalization process will also be analyzed.

< 授業計画 Class Plan >

第 1 回 : Introduction to comparative management

第 2 回 : Comparative management models

第 3 回 : Chinese management style and business practices

第 4 回 : Korean management style and business practices

第 5 回 : Japanese management style and business practices

第 6 回 : Comparing Japanese, Korean and US management systems

第 7 回 : Understanding business cultures in Japan and the US

第 8 回 : Government and business relationship in Japan and Korea

第 9 回 : Comparing Japan's Keiretsu and Korea's Chaebols

第 10 回 : Communication style in Japan and the US

第 11 回 : Other Asian countries' social values and business practices

第 12 回 : European management values

第 13 回 : Report presentation

第 14 回 : Report presentation

第 15 回 : Report presentation

< 評価方法 Evaluation >

Final Report 60 %

Class participation/attendance/assignments 40 %

< 参考文献 References >

Chang, Chan Sup and Nahn Joo Chang, The Korean Management System, Quorum Books, 1994.

Chen, Min, Asian Management Systems, International Thomson Business Press, 2004.

De Mente, Boye Lafayette, Korean Business Etiquette, Tuttle Publishing, 2004

Inohara, Hideo, Asian Cultures and Management, Macau Foundation, 1997.

Kenna, Peggy and Sondra Lacy, Business Japan, Passport Books, 1999.

Rowley, Chris and John Benson, (eds.), The Management of Human Resources in the Asia Pacific Region, Frank Cass, 2004.

Rowley, Chris and Saaidah Abdul Rahman, (eds.), The Changing face of Management in Southeast, Routledge, 2008.

Tang, Jie and Anthony Ward. The Changing Face of Chinese Management, Routledge, 2003.

Wood, Margaret, International Business, Chapman, 1994.